



## CREATIVE WORLD

### Making my next feature still a struggle: Bejoy Nambiar



**MUMBAI, SEPT 24 /-/-** Filmmaker Bejoy Nambiar says every time he begins work on a new film he has to start from scratch as the struggle to find people who would back his "kind of movies" is endless. Over the years with films like "Shaataan", "David" and his last release "Solo", Bejoy has cemented his position as an edgy storyteller. Every feature has been a struggle for me and that continues to be so. After every feature I find myself starting from the scratch like it is my first film. At the end of the day, you need to be relevant enough, viable enough for people to have that faith in you. "When you are constantly trying to push the envelope - in terms of content you are trying to make - and when it hasn't had that kind of wide acceptance, you will keep struggling to make your next. I am no different," the director told PTI in an interview. The filmmaker is currently trying to get his next Hindi feature together but says he is looking forward to dipping his feet in the digital space.

"I am swimming with the tide and trying to figure out the digital space here. On one hand, I am trying to mount my next feature and on the other, I have interesting offers to do something on the digital front. Though my heart is still set for a feature, it will all depend on the story," he said. Bejoy's short, "Dobaara" recently released online as part of the ZEE5 film festival. The "Wazir" director said he had the idea for the film since a very long time and wanted to turn it into a Malayalam feature film. Things did not come to fruition but the story stayed with him, until 2015 when he got the chance to make it for ZEE5. "The short comes at a time when there is a growing discussion among the audience and film industry if streaming services will take over theatrical release, but Bejoy believes both the mediums can co-exist. "It is an interesting time. The way we consume entertainment is evolving. But I don't see digital completely taking over feature film industry as such. There will be a dent in the number of films being made for the screen and the amount of content made for digital," he said. "That gap will increase but feature film won't go away completely. The kind of films made for the screen will change. The small mid range films will definitely gravitate towards the digital while the big ticket tentpole films will draw the audiences to theatres," the director added. (PTI)

## Colorbar celebrates Durga Puja in Kolkata

**KOLKATA, SEPT 24 /-/-** To celebrate the auspicious festival of Durga Puja, Colorbar - the third largest color cosmetics and makeup brand is coming to Kolkata with a brand new identity, logo and many new launches in store!

Colorbar has something special planned for everyone on their purchases ranging from a complimentary lipstick to a sling bag and a trousseau box. With an entire new range of launches to complete the festive look, everyone's invited to the celebrations at all the Colorbar stores and kiosks to experience the new launches along with fun makeovers by their makeup artists.

**KISS PROOF LIPSTAIN:** Colorbar introduces 11 new exciting shades of their revolutionary Kiss Proof Lipstains with a mix of nudes to browns to wine, marsala and pinks, **MATTE LUSION BLUSHES:** Colorbar introduces light-as-air, velvety powder blushes that sweep on silky sheer color easily and provide an elegant yet youthful complexion, **PEEL OFF NAIL LACQUER:** Colorbar launches the wackiest nail lacquer - the first of its kind nail color that does not smell like nail polish and does not need a nail polish remover to take it off. This patented water-based formula is super intense and gives you unparalleled shine! (EOIC)

## Tone can't change with preference to colour: Shilpa on facing racism at Sydney airport

**MELBOURNE, SEPT 24 /-/-** Shilpa Shetty called out an Australian airline staff Sunday for alleged racist behaviour, saying colour of a customer cannot decide treatment meted out to them. The actor, who was travelling from Sydney to Melbourne, shared the incident on Instagram in a lengthy post. "... At the check-in counter met a grumpy #Mel (that's her name) who decided it was 'OK' to speak curly to 'US' (brown people) travelling together. I was flying business and had two bags (my allowance) and she insisted and decided my half empty Duffel bag was oversized (to check in)," Shilpa wrote. The actor said she contacted the counter dealing with 'oversized luggage', where the staff told her to check in the bag manually.

"As the manual check-in wasn't going through for five minutes (we tried) I went up #Mel and requested her to put the bag through as her colleague said it wasn't an oversized

bag. She refused again. Just being adamant especially when I told her this is causing a lot of inconvenience," she added. Shilpa said as they did not have time to waste, they took the luggage to the oversized baggage counter and requested the staff to put the bag through. Other staff reiterated the bag was not "oversized" and could have easily been checked in. "The point is... This piece is only for #quantas airlines to know and take cognisance... That their staff must be taught to be helpful and #TONE can't change with preference to #COLOUR.

"WE are NOT #pushovers and they MUST know that being #callous and #Rude will NOT BE TOLERATED," she concluded. The actor also shared her picture with the bag asking if it appeared "oversized". Shilpa also faced racism in the year 2007 when she participated in the British reality show "Celebrity Big Brother". She was declared the winner. (PTI)

## Leh school to raze 3 Idiots-inspired 'Rancho Wall', bans entry of tourists

**LEH, SEPT 24 /-/-** The Druk Padma Karpo School here, which shot to fame after it featured in the Aamir Khan-starrer '3 Idiots', has decided to raze the 'Rancho Wall' and ban entry of tourists as the authorities felt it was becoming a distraction for students. The wall was shot in a scene when one of the characters, Chatur, tries to urinate on it and gets electrocuted by an ingenious invention of school children. The school later painted it as the 'Rancho Wall' which became a picture spot for tourists. "The movie gave a lot of publicity to the school and it became a must visit for the tourists visiting Ladakh. However, we realised that the purpose of having a school in the area was getting defeated. Not only students were getting distracted by the tourists flocking the school but also every day the campus was being reduced to a litter ground," school principal Stanzin Kunzang told PTI.

"Inspired by the vision of His Holiness the 12th Gyalwang Drukpa, spiritual leader of Ladakh, the school aims to provide modern education for Ladakhi children - an education grounded in their own culture and which could prepare them to lead happy and productive lives," Kunzang said. Set up in 1998 by the Druk Padma Karpo Education Society, the school was partially destroyed in the flash floods and landslides that hit the town in 2010, but was renovated thereafter. (PTI)

## Richard Madden eyes Bond role

**LONDON, SEPT 24 /-/-** "Game of Thrones" star Richard Madden wants to be the next James Bond, the actor's father said. Richard Madden Sr said his son may not be making a big deal about being interested in essaying Agent 007 when Daniel Craig steps down as the suave spy, but he is eager about playing the part. "I'm quite sure he does want that to be on his CV one day but he's not making a song and dance about it. Whether it's Bond or any big role, Richard has ideas about things he'd like to do. "It's probably best whatever his desires or thoughts are to keep it to himself," Madden Sr told The Mirror newspaper. The actor's father said in spite of "GOT" success, Richard's journey has not been easy. "It's not all been plain sailing. He's had disappointments. You have to be the right place at the right time," Madden Sr said. Post "GOT", the actor appeared in drama series "Medici: Masters of Florence" and Netflix romcom "Ibiza". He currently stars as sergeant David Budd in the BBC thriller "Bodyguard". (PTI)



Danielle Haim, Este Haim, and Alana Haim pose during a photocall before the Spring/Summer 2019 women's ready-to-wear collection show for fashion house Dior during Paris Fashion Week in Paris, France.—REUTERS

## India a key 'accelerate' market: Chocolate maker Mars



**NEW DELHI, SEPT 24 /-/-** US-based chocolate maker Mars says India as a key 'accelerate' market and is ramping up its distribution network in the country to tap the high growth potential, a senior company official said. The company, which has brands such as Snickers, Mars, Bounty, M&M, Double Mint, Boomer, Orbit, Galaxy and Twix in India, also plans to introduce one more brand in the next six to eight weeks to enhance its presence here. "India is a key 'accelerate' market in Mars Wrigley Confectionery Asia, Australia, Middle East and Africa (AMEA)," Mars Wrigley Confectionery General Manager in India Andrew Leakey told PTI. The company is investing to strengthen its distribution network and is building a

sustainable supply chain here to expand its reach beyond metros and some key cities. The company has "stronger growth ambitions" and is taking "a long term view" on the Indian market, he said. Presently Mars Wrigley products are distributed through around 3,00,000 outlets and it is eyeing to take the number to over 5,00,000. "With our continued focus on growth in the India market through our expanding distribution network, flexibility to scale as per demand, ongoing efforts to build sustainable supply chain and strong market potential, we anticipate one-fourth of our growth contribution for AMEA region, coming from India, over the next few years," he said. However, he declined to share revenue or

other financial details. Last year, Mars Inc integrated its Mars Chocolate and Wrigley Mars Wrigley Confectionery (MWC) to tap high growth potential here. "We are taking a long term view over the business in India and the company is less concerned about the immediate paybacks," he said. Leakey said the company looks to introduce "products which are more relevant to the Indian market". The company has an innovation centre in Bengaluru which is helping it to localise some of the flavours here. Asked about growth, he said, "Confectionary market is growing with CAGR of 9 per cent in last 5 years and we are growing double than that and we would continue to grow at that rate." To expand its reach in the mass market, Mars has introduced a small Rs 10 pack of Snickers as in India around 80 per cent chocolates are sold in the Rs 10 price segment, he added. "Since we have launched, we have doubled our distribution of Snickers," he said. Mars has manufacturing plants in Pune, Baddi (Himachal Pradesh), Hyderabad and Bengaluru and has plans to expand capacity when the demand increases. (PTI)

## Nandita Das on creating art during troubled times: There's price to pay



**MUMBAI, SEPT 23 /-/-** Quoting Bertolt Brecht's poem "In the dark times, will there also be singing? Yes, there will be singing, about the dark times" Nandita Das says it's important to be the voice of dissent in the country today. Nandita has been vocal about the clamp down of freedom of expression and says when the times are dark, speaking up becomes important. "More voices should come out, that's what is going to save the country and society. There are people who are speaking up. Some of them are being jailed, some are paying a heavy price, they are being killed. Gauri Lankesh (journalist), in her in city (was killed). She was a friend of mine," Nandita told PTI. "For speaking within the

constitutional boundaries, for being the voice of dissent, there's a big price to pay undoubtedly. Given a chance, if Gauri was there, she would do that all over again. There are many such people who are being the conscience of the society," she adds. The actor-filmmaker says her recent project, "Manto" a film on the life of celebrated writer Saadat Hasan Manto finds relevance in the current scenario.

"When there is a culture of silence, of intolerance, when the atmosphere is tensed and strife with all of this, isn't that when we need strong voices, films, strong journalists and writers to speak for all of us? Manto's relevance has only increased since the time I started working on the project," she says.

Nandita says the desire to make the film came out with the urge to reflect the current times. "I took up this project more as a response to what is happening around us. It wasn't put of nostalgia or to put Manto on a pedestal. He wouldn't have liked that earlier... I admire him because he doesn't want to hide anything about anybody including himself. "That is why to celebrate people like Manto is important and that's what people are relating to. While people are keeping quiet, inside they're troubled by it. When anybody else speaks up we say 'oh wow so gutsy'. You feel empowered when you see others speak up," Nandita adds.

In 2012, the filmmaker says "Manto was just an idea" in her head, which gradually began shaping up into a film. To get co-producers on board for the project was a task for Nandita, who says it was difficult to communicate the kind of film she wanted to make as people were quick to label it as a period film, or a biopic. "When I started working on the film in 2012, Manto was an idea. I was keen to evoke the desire to be more free spirited, honest and courageous. It's difficult to explain all of this. They say oh you're talking like an activist, talk like a filmmaker. "In the film world I'm seen as an activist and in the activist world they think of me as an actor. So I'm like Manto. I don't belong to one place." Starring Nawazuddin Siddiqui in the titular role, "Manto" released last Friday (PTI)

## Queen Latifah teases 'Girls Trip' sequel

**LOS ANGELES, SEPT 24 /-/-** Queen Latifah said "Girls Trip" may "definitely" be getting a sequel soon. The actor, who starred in 2017 breakout comedy as Sasha Franklin, revealed the main cast - Jada Pinkett Smith, Regina Hall, Tiffany Haddish and her - want to take the story ahead. "There is definitely talk of a sequel," Latifah said while appearing on "Watch What Happens Live recently." "We can't wait to do it. We love each other so much. I know the writer's deal is done, so it's being written. Our deals are being worked out so that will be done. It's really just a matter of getting that script and let's go!" Directed by Malcolm D Lee and scripted by duo Kenya Barris and Tracy Oliver, "Girls Trip" is about four female friends who go on a weekend trip together to a New Orleans music festival. Earlier, Jada said that a sequel to the film will be made following its strong showing at the box office. It banked over USD 30 million in its opening weekend. Regina also weighed in on the follow-up, saying the team was trying to make a second film happen. (PTI)