

Easter Sunday Brunch at The Westin Rajarhat



We are nearing the time when festivities begin for Poila Boisakh in the city. But before you jump into wagon of New Year festivities, another celebration awaits you-Easter. The newest star property in town, The Westin Kolkata Rajarhat, has already begun the preparations for a memorable Easter celebration in the City of Joy!

The year of First for the property they are buzzing with excitement, and putting their best foot forward to make it special. The hotel will be done up with Easter decorations and Easter eggs will be added to the charm. Unique activities have been arranged for guests and children, such as Easter Egg Hunt and Egg Decoration. Kids especially get to enjoy Easter, with a Cupcake Decoration activity, organized specially for them! Chocolate bunnies will be up for grabs on behalf of the property to take back home!

The all-day dining restaurant - Seasonal Tastes is offering an Easter Sunday Brunch with the choicest delicacies for you to savor. Watch out for 'Maple glazed pork chops, snow peas, apple calvados confit', 'New Zealand lamb chops, and Hassle Back

Potato', 'Hot Cross Buns', 'Easter Eggs and Bunnies', 'Banoffee cake', 'Pecan Nut tart', 'Bangers and Mash' and much more. An interactive Goan Food Counter will also be live, making it a must visit for all those who are fond of Goan cuisine.

The property will be offering 10% Discount for Group Reservation for 10 People & above and 10% for Early Bird reservations (made before 25th March). Additionally, sip on bottomless glasses of Sangrias priced at INR 499 AI per person available alongside the buffet, making sure it's the perfect Sunday!

Come and join us in the gastronomic festivities with The Westin Kolkata Rajarhat's very first Easter.

The Westin Kolkata Rajarhat, Plot No. CBD/2, Action Area-II, New Town, Kolkata, West Bengal 700156

For Reservations: 033 4037 1234
Date: Sunday, 1st April 2018
Timing: 12:30 - 3:00 pm

Prices: Sunday Brunch @ 1399 per person plus applicable taxes
Bottomless Sangria: Rs. 499 AI per person, alongside buffet charges

SBHIM Asian Food Festival



The best part of being a hotel management student is that you can experiment with your culinary skills while showcasing your expertise to the foodie consumer. To embellish their campus cuisine entirely in Asian style, the students of Subhas Bose Institute of Hotel Management organized a one-day Asian Food Festival at City Centre I.

Subrata Mukherjee, Minister, Panchayat & Rural Development, PHE, Govt of West Bengal, Abdur Razzak Molla, Minister, Food Procurement and Horticulture, Govt. of West Bengal, Jyoti Priya Mallick, Minister, Food & Supplies, Govt.

of West Bengal, Sanjay Buddha, Eminent Business Personality, eminent actress Payel Sarkar, Actor Chandan Sen, Renowned Artist Samir Aich and, Imtiaz Qureshi, Padma Shri Awardee Master Chef at ITC Hotels, Dolma, Shri Awardee Master Chef at ITC Hotels, Founder of culinary brand 'Bukhara' were present to celebrate the food fiesta.

In this era of globalization where its cultural aspects are facing growth day by day, an Indian epicure doesn't want to confine its taste only in Indian food. Asia, being the largest and most populous continent as well as home to many cultures, has its own miscellany

of mouth-watering dishes. SBHIM with its more than fifteen years of experience is acclaimed for its tender provision of nurture and training and successfully placing its students globally in renowned hospitality industries.

"It is about experimenting with new recipes, then SBHIM students are always ten steps ahead. I am impressed to see my enthusiastic students' tireless effort to make the Asian Food Festival a huge success. Needless to say, these would be hoteliers will make us proud one day holding dignified positions in the hospitality industry," said Bidisha Sarkar, Director, SBHIM.

The pupils presented a wide array of East Asian, Southeast Asian, South Asian, Central Asian, Middle East and the Western Asian delicacies on the food carnival showcasing the enriched tradition of Asian cuisine. Keeping in mind the exploring nature of Indian especially Calcuttan gourmets, mind bogging food items from Indonesia, Thailand, Japan, China, Sri Lanka and all Arabian Countries were cooked by the future hoteliers.

The tempting Hyderabadi Biryani, Kebabs, Dolma, Shawarma, Falafel, Nasi Goreng, Massaman Curry, Susi, Date Pancake, Chicken Daak Bulgogi, Lamb Redhag, Spicy Stirred Octopus, Boklava, Torino Teriyaki, Rasagolla etc brought together the food lovers all across the city under the same roof. Having a foot fall over 900, the food festival returned the ceaseless toil of the students through the sheer delight in the visitors' eyes.



Film on Karate: A film on Karate named "The Black Belt" will be released on April 6, said director Pratik Biswas. The cast includes Kismat Khan, Kharaj Mukherjee, Anuradha Roy and others. Produced by M Jana, Music by Amir Ali, Aherei Bob, Somittra Kundu, Lyrics by Gautam Sumit and others. Vocalist: Kunal Ganjawala, Amir Ali and Amisha—EOT Pix

Shaadilogy presents 'Trousseau Closet 2018'

In what was a stimulating gathering of the city's fashion enthusiasts and style hunters, Shaadilogy presented 'Trousseau Closet 2018' - a fashion pop up of designer prêt apparel, jewellery and accessories from across the country. This spectacle was held at Gharana, The Oberoi Grand, from 10:30 am to 8 pm. It was a unique single day exhibit by top notch designers, mostly based out of Kolkata who showcased their collection across all categories. It was the perfect place to get the best options and suggestions for the dapper look this season!

Acc designers like, Rimzim Dadu, Divyam Mehta, Anand Bhushan, 431-88 by Shweta Kapur, Vedika M. Zoraya, Anikita Saraf, Aditi Somani displayed their collection of garments. Jewellery designers like Vasundhara Mantri, Shalini Rawat, Agarwal Jewellery & Little Carats & Kokomo also exhibited their assortment. Moreover, Shaadilogy too featured a Gifting Pop up, displaying a beautiful ar-



ray of Stationery Barware, Home Decor, Gift Hampers and more.

Shaadilogy is a brand which is the brainchild of Aayshya Jhunjhunwala

and Vasundhara Mantri. The duo has demonstrated their brilliance by launching Shaadilogy, a one stop shop for all the wedding arrangements. Shaadilogy is

the betrothal between science and art of wedding shopping and planning. It is India's best curated online wedding experience for those getting married,

and anyone attending weddings. It offers tailor made wedding planning and management tools through their app and customized planning tips.

Festive fervour of Easter at JW Marriott Kolkata



Festivals are always special, giving us a reason to celebrate every month of the year, and JW Marriott Kolkata has made it possible for Kolkata to participate in diverse festivals from across the country. The upcoming weekend gives us another reason to celebrate Easter and JW Marriott Kolkata gives you ample reason to celebrate Jesus' Resurrection - and the victory of good over evil!

Festivals are incomplete in this without special offerings from the JW Marriott Kolkata. Easter celebrations begin at the property with a specially curated activity for the kids at the Living Room. They get to participate in an Egg Hunting contest, making for a fun and competitive activity. The top 3 children, who scout the maximum number of eggs, get to take away special Easter Goodies from the property. Following the Egg Hunt, the children get to indulge in a Cake Decorating activity, where the culinary cuties get ready to decorate a Simnel cake, gearing up for Easter!

Next, is a wholesome Easter Sunday Brunch. After bringing the flavours of the South to the kitchens of JW Kitchen with 'Taste of Madras', the hotel is getting ready to treat its guests and patrons to a delectable Easter Sunday Brunch, curated by the team of chefs, at all the day dining restaurant - JW Kitchen.

Sunday Brunches are al-

ways an elaborate affair, and Easter implies scrumptious delicacies on offer in plenty. Watch out for dishes such as, 'Bourbon Glazed Ham with Fennel, Baby Carrots, Sweet Potato, Caramelized Onion, Ba Potatoes, Asparagus, Broccoli', 'Green Coated Lamb Roulade with Courgette Cannelloni & Ginger Ale Sauce', 'Olive and Sundried Tomato Crusted Potato Dauphinoise' alongside a special live counter offering assorted preparations of egg dishes.

From the Asian station, sample the 'Penang Curry with Chicken' and 'Sir Fried Greens with White Garlic Sauce'.

'Subz Zaffrani Biryani', 'Lasoni Dal', 'Bharwan Dum Aloo', 'Vilayati Kadhai Subz', 'Aloo, Begun Macher-hoi', 'Kolkata Goshli Biryani (Aloo and Andas) and other choicest regional dishes will be on offer at the Indian station.

Alongside the food will be unlimited servings of beer & variety of Sangrias, to complete the celebration.

End the meal on a sweet note with some mouth-watering desserts, one of the main attractions of the elaborate buffet at JW Kitchen. 'Easter Carrot Cake', 'Pineapple-Cocoa Bunny Cake', 'Citrus Bundt Cake', 'Traditional British Simnel Cake' and 'Hot Cross Buns' and much more will be on display to appease your sweet tooth.

Additionally on sale will be Easter-special hampers 27th March onwards. Goodies up for grabs will be 'Easter Raspberry Lemon Pound Cake', 'Chocolate Easter Basket', 'Easter Eggs (Big & Mini)', 'Easter Bunny (Big & Mini)' and much more, available at attractive rates.

Oriflame launches Super Matte range lipstick

Available in 9 tempting shades, the latest offering from Oriflame is a long-stay matte miracle that ensures supreme coverage and keeps the lips nourished and hydrated.

Stains on tea cups, fading shine, chapped lips, and a trip to the washroom every few hours for a quick retouch - women and lipstick lovers have a complicated relationship. But the modern women are not ready to compromise. They want to rock that flattering lip color from the time they put it on in the morning, through their 'workdays, and into the happy hours of the evening spent socializing with friends and family. It is for these flamboyant ladies that Oriflame India, the direct selling cosmetic brand, has introduced its boldest matte ever: The ONE Colour Unlimited Super Matte. The



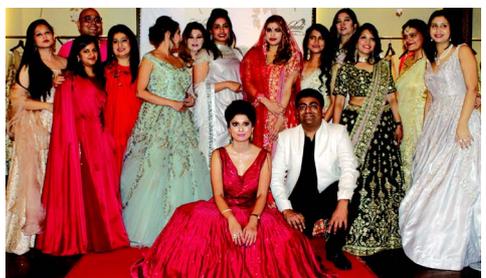
latest offering from Oriflame stays matte and fresh for hours, ensuring that your lovely pout never dries and your lips remain nourished and hydrated for longer!

The exciting and dynamic new lipstick range from Oriflame has been designed for women who have busy schedules and are always on the move, but don't like compromising on their

style quotient. The ONE long-wearing matte lipstick helps them to avoid chapped and thirsty lips when they are striking out a matte pout! With super matte finish, supreme coverage, and hydrating & nourishing elements, The ONE Colour Unlimited Super Matte is an absolute must-have for the stylish confident, fiercely independent women of today.

Available in 9 stunning shades of Perennial Pink, Constant Coral, Forever Fuchsia, Perpetual Papaya, Sunset Horizon, Eternal Flame, Resolute Red, Endless Cherry and Persistent Plum, these innovative lipsticks can be used to create multiple trendy looks. Users can mix and match, line and smudge for an ombre pout, making a stunning style statement in their preferred color shades without putting in any extra effort!

Kalighata launches "Feathers and Fairies collection"



"Spring Summer '18 has been created keeping the working woman in mind who multitasking and constantly prioritizing between waxing schedules and work appointments."

The inner strength of a woman, inspired Kalighata designers Neha and Ritesh to create Feathers and Fairies where tasteful floral Zardosi work makes appearance as the statement embroidery.

Translating the essence of Spring Summer on to the Fabric, bring you an appeal of delicate Pastels and dazzling Shimmers. The women of today-Our Fairies that deserve every bit of attention and pampering. The team consists of 2000 Artisans from the villages of Bengal who toil day and night to weave our dreams onto fabric. Kalighata also propagates 'Affordable Luxury' making Fashion not just for the rich and the famous but for every woman's Wardrobe."

Foodpanda announces first ever virtual food fest

Foodpanda India, online food marketplace, is hosting their first virtual food festival - "What The Feast", which will go on till the Good Friday long weekend (April 1st-2018) nationally. The festival brings together a plethora of special menus, discounts and offers from top restaurants like Cafe Coffee Day, Paasos, Dunkin Donuts, KFC, Oven story, across the country.

"Indians share a remarkable passion for food and this connection with food gets intertwined with moments throughout the day. With our first national virtual food festival "What The Feast", we are celebrating the special bond our consumers share with food and their favourite restaur-



ants. We see a 40-50% increase in our orders on weekends; owing to that, we have kept the timing for this festival to capture the upcoming Good Friday long

weekend. Through this festival, we hope to elevate ordering in as a dining choice among Indians to celebrate food moments that matter," said, Kunal Suri, COO,

Foodpanda India. Saagar Kochhar, Chief Marketing Officer, Paasos said, "It is an absolute delight to partner with Foodpanda for their virtual

food festival - What the feast. This partnership comes naturally to us as it helps us celebrate different food mission right from breakfast to tea & snack, dinners to single-serve meal offerings like lunchbox. It is a step further in our commitment to be customer-centric & provide a wide range of delectable choices of cuisines." Foodpanda has also announced a host of social media, digital contests and activations to reveal some of the biggest offers from the food festival. Promoted across print, digital, social radio, OOH and offline activations, the festival will encourage consumers to share their WTF worthy moments and celebrate their food.