

Tata Motors signs new Tigor's brand ambassador

EOI CORRESPONDENT

KOLKATA, OCT 8/--/The new Tigor is scheduled for launch on October 10, 2018. Ahead of its launch, Tata Motors has signed-up the popular Bollywood superstar - Hrithik Roshan as the brand ambassador for its all-new stylish sedan, the Tata Tigor.

Mayank Pareek - President, Passenger Vehicle Business Unit, Tata Motors said - "We are very excited to have Hrithik as the brand ambassador for the new Tigor. Built with immense attention to detail, the new Tigor promises to provide its inmates with a premium drive experience.

Resonating with brand Hrithik Roshan, the new Tigor stands for versatility, consistent strong performance and unparalleled style. It's built for those who are stars in their own right and have put all their heart into achieving the success they live today. We hope our customers like this new avatar of the Tigor and we look forward to their continued support."

Hrithik Roshan said, "I am honored to be associated with the Tata Motors family and excited to be part of this journey. The Tata Tigor is a modern stylish sedan, with fantastic features. I really like its coupe inspired design, which gives it a very

luxurious feel. I wish Tata Tigor good luck ahead of its launch."

This association comes at a time when the Company's Passenger Vehicle Business is witnessing month-on-month growth on the back of its new generation products. With innovating marketing campaigns and exciting consumer engagement plans, Tata Motors has evolved as an aggressive marketer. Taking its marketing strategy to the next level, Tata Motors will continue to create compelling communication campaigns for the business and its brands to connect with its customers innovatively.

Berger Paints to train talents

KOLKATA, OCT 8/--/

Berger Paints India Ltd has recently associated with Paints and coatings Skill Council and National Skill Development Corporation (NSDC) to train six regional champions from the India Skills Competition in the painting and decorating category. These champions hail from Kerala, Chandigarh, Haryana & Bihar. The India Skills Competition was organized at Aerocity in Delhi from 2 Oct to 5 October.

Berger Paints in association with Paints and coatings skill council and NSDC came forward with an objective to promote young talents of the nation by not only honing their skills but also amplifying their employment quotient. Berger Paints organized training classes at Karigari Bhawan in Kolkata. (EOIC)

Saudi Arabia's plan to invest in Pak a 'positive factor': China

BEIJING, OCT 8/--/China on Monday reacted guardedly to Saudi Arabia's plan to invest in Pakistan, saying it is a "positive factor" if any other party would like to contribute to promote the inter-connectivity and prosperity of the region on the basis of consultation. After the recent visit of Pakistan Prime Minister Imran Khan to Saudi Arabia, it was announced that Riyadh will be the third "strategic partner" of USD 50 billion China Pakistan Economic Corridor (CPEC). The CPEC is the flagship project of the multi-billion dollar Belt and Road Initiative (BRI), a pet project of President Xi Jinping aimed at enhancing China's influence around the world through China-funded infrastructure projects.

However, Islamabad later clarified that the Saudi Arabian investments will not be under the CPEC, which will remain a bilateral project between China and Pakistan. Asked about China's reaction to Saudi Arabia's investments in Pakistan, Chinese Foreign Ministry spokesman Lu Kang

told a media briefing that "the CPEC is an important project under the Belt and Road Initiative (BRI)". He said BRI projects followed wide consultations and shared benefits. "So such cooperation has always been open and transparent. If any other party would like to contribute positive factors to promote the inter-connectivity and prosperity of the region on the basis of consultation, I think this is a positive factor," Lu said. India has opposed the CPEC project and protested to China as it is being laid through Pakistan-occupied Kashmir. The invitation to Saudi Arabia to take part in the CPEC sparked concerns that it might upset Iran, a strategic rival of Riyadh. An article in Hong Kong-based South China Morning Post said Pakistan is risking China's anger by courting Saudi Arabia. "Pakistan's decision to invite Saudi Arabia to develop a massive refinery complex at Gwadar (port) certainly suggests that the CPEC is being manipulated to serve ends other than China's," the article said. Balochistan

province, where Gwadar is located, borders Iran. "Riyadh must be salivating at the prospect of setting up a strategic oil reserve 120 km from Pakistan's border with Iran. Tehran, on the other hand, would be fuming at the mouth at this brazen attempt to undermine its faltering economy," the article said. On Sunday, Khan said Pakistan is reviewing the projects under the CPEC to safeguard the interest of the people in Balochistan province. Khan in the past had criticised former prime minister Nawaz Sharif for the lack of transparency and corruption in the CPEC projects.

He said that Balochistan had a number of reservations about the mega project. "Balochistan will get its due share, whatever it may be, in the CPEC," he was quoted as saying by Dawn news. China had announced after the visit of Foreign Minister Wang Yi to Pakistan in September that the CPEC projects will be extended to western areas of Pakistan, which included Balochistan. (PTI)

Maruti Dzire sales

NEW DELHI, OCT 8/--/

The country's largest carmaker Maruti Suzuki India (MSI) Monday said the latest version of its sub compact sedan Dzire has crossed three lakh cumulative sales milestone in 17 months from the launch. The company introduced the third generation Dzire in May 2017. "The sales of new Dzire shot up 28 per cent compared to the previous generation car," MSI Senior Executive Director (M&S) R S Kalsi said in a statement.

He added that 25 per cent of customers have opted for the model's top variants, which are loaded with new features. "Nearly 20 per cent of the buyers have chosen the automatic variant," Kalsi said. (PTI)

Amazon to increase number of seasonal associates

KOLKATA, OCT 8/--/Amazon today announced that it has created more than 50,000 seasonal positions across its India network of fulfillment centers, sortation centers, delivery stations and customer service sites this festive season.

These positions have been created in Mumbai, Delhi, Hyderabad, Chennai, Bangalore, Ahmedabad, Pune and many other cities across the country.

"In our effort to provide a seamless shopping experience, we are excited to announce that we are enhancing our teams significantly with more than 2X the number of seasonal associates working in the Amazon fulfillment network and customer service sites compared to the last festive season. This enhancement will be instrumental in driving an exceptional experience during the upcoming Great Indian Festival Sale. The 50,000 seasonal associates will help in augmenting our capabilities to serve our customers better and enable us to deliver consistently high levels of customer experience", said Akhil Saxena, Vice President - India Customer Fulfillment, Amazon India. (EOIC)

Optimus Infracom launches BlackBerry KEY2 LE

EOI CORRESPONDENT

KOLKATA/NEW DELHI, OCT 8/--/Optimus Infracom Limited today announced the launch of the BlackBerry KEY2 LE in India. The device will be exclusively available on Amazon.in, starting 12th October 2018.

Powered by a 1.8GHz octa-core processor and 4GB RAM, the smartphone packs 64GB of internal storage that can be expanded up to 256GB via a microSD card. BlackBerry KEY2 LE is equipped with a powerful 3000mAh battery that gives over 22 hours of mixed usage.

Equipped with a 13-5MP Dual Rear Camera set-up and an 8MP front camera, BlackBerry KEY2 LE offers a wide array of in-built features like panoramic selfiemode, selfie enhancements, Google Lens camera integration and real-time Boken mode.

The smartphone also comes preloaded with the BlackBerry security and productivity apps and features that help deliver the most secure Android experience, including the DTEK by BlackBerry, BlackBerry Password Keeper, Privacy Shade, BlackBerry® Hub and many more.

Commenting on the launch, Haridip Singh, Executive Director, Optimus Infracom Ltd. said, "Security and privacy are becoming priorities in our data-dependent world and at Optimus, we are committed to offering our customers a trustworthy mobile experience. We are delighted to launch the BlackBerry KEY2 LE, further strengthening our portfolio of the most secure smartphones in the country."

The team will carry out on-site inspections in order to see the systems and mechanisms put in place while its three members will stay for longer periods to review progress on the 10-point action plan agreed with Pakistan. Pakistan and FATF negotiated a 10-point action plan to be implemented by September 2019 to get out of the grey list. Earlier, a team of FATF visited Islamabad in August to identify deficiencies in Pakistan's anti-money laundering/counter-terrorism financing laws and mechanisms.

During the current visit, the experts will meet officials from ministries of Interior, Finance, Foreign affairs and Law. (PTI)

Green Fizz Beverages introduces "Fly Up"

KOLKATA, OCT 8/--/Green Fizz Beverages Pvt Ltd launched their new soft drink "Fly Up - Pyasa Dil Karle Chill" by Bollywood actors Anushka Hazra and Oindrila Sen in the presence of Arup Bhattacharjee, CEO, Pramod Lundia, Managing Director and Punit Lundia, Director recently.

"Fly Up" is the carbonated beverage with fruit juice; the flavours used are of international standard. With Fly Up, company is introducing a cute handy pack of 250 ml in four flavours Cola, Orange, Jeera and Lemon. With Greenfizz Beverages Private Limited, Lundia Group has ventured into carbonated beverage industry with its state-of-the-art factory at Singur.

It is currently the sole bottlers of RC Cola and other RC International variants for



entire Eastern India. The company is now enhancing its product line with the launching of an Indian Brand "FLY UP Pyasa Dil Karle Chill" - the carbonated beverage with

fruit juice. Pramod Lundia said "we are happy to introduce the Fly Up drink during this long festive season, this drink is the perfect blend of international flavours with indigenous regional taste. Secondly the product comes in a cute handy pack of 250 ml, thirdly its pocket friendly which is available in the market for Rs. 14". (Photo: Ashok Sarkar/EOIC)

MSPL aims to increase mine productivity with Dassault Systemes



EOI CORRESPONDENT

KOLKATA, OCT 8/--/Dassault Systemes announced at the Geovia User Conference that MSPL Limited has deployed Dassault Systemes' Geovia Whittle application to increase mine productivity. Powered by the 3D EXPERIENCE platform, Geovia Whittle delivers strategic mine planning capabilities to help MSPL stay ahead in acquiring new mineral blocks.

Arvind Mathur, Vice President, MSPL Limited said, "MSPL adopted Dassault Systemes' Geovia Whittle application to maximize profitability by delivering robust mine plans by taking into account real mining constraints. GEOVIA Whittle delivers trusted results and is used in scoping, feasibility life-of-mine scheduling, and in the ongoing re-evaluation of mine plans throughout the production phase.

Furthermore, with GEOVIA Whittle we will have a competitive advantage in terms of calculating the return on investment and net present value of the deposits."

Samson Khau, Managing Director, India, Dassault Systemes said, "India is expected to be the fastest growing economy in the next decade and the development of the mining sector will be important to achieve this. We are also cognizant of the challenges faced by Indian mining companies today. The 3D experience platform and Geovia applications enable them for sustainable capture of natural resources by ensuring minimal environmental impact. GEOVIA applications which are used in more than 4,000 sites across 135 countries lead the way in delivering innovations in modelling and simulation to optimize the entire mining value chain."

FATF team in Pak to examine steps taken against terror financing

ISLAMABAD, OCT 8/--/A second team of the Financial Action Task Force (FATF) is in Pakistan to hold meetings with top officials to discuss the measures taken by the country to counter money laundering and terror financing after it was added in the 'grey list' for providing monetary assistance to terrorists. The nine-member delegation, comprising members of FATF's Asia Pacific Group (APG), arrived here on Sunday on a 12-day visit to see the implementation of the action plan Pakistan had issued earlier this year; official sources said. The team includes experts from British Scotland Yard, US Department of Treasury, Financial Intelligence Unit

of Maldives, Indonesian Ministry of Finance, Peoples' Bank of China and Justice Department of Turkey.

Pakistan was formally added to the 'grey list' of countries involved in providing monetary assistance to terrorists and related causes after a FATF meeting in Paris in June. The FATF is an inter-governmental body established in 1989 to combat money laundering, terrorist financing and other related threats to the integrity of the international financial system. Sources in the finance ministry said that "Pakistan has done its homework" and the delegation will be briefed about the measures to curb terror financing through money laundering and illegal remittances.

Teach For India Fellowship

KOLKATA, OCT 8/--/The Teach For India Fellowship, is an opportunity for India's brightest and most promising youth, to serve as full-time teachers to children from low-income communities in some of the nation's most under-resourced schools.

Through this experience of teaching in classrooms and working with key education stakeholders like

students, principals, and parents, the Fellows get exposed to the grassroots realities of India's education system and begin to cultivate the knowledge, skills, and mindsets necessary to attain positions of leadership and identify their role in building a wider movement for educational equity in the country.

Teach For India Fellows

transform the life paths of children in their classroom, and in turn transform themselves through the two year program.

Applications to the 2019-2021 Teach For India Fellowship program are now open! Log on to <http://apply.teachforindia.org> to submit applications before 21st October, 2018. (EOIC)

Weather Report			
	MinTemp.	MaxTemp.	Weather
Gangtok			
09-Oct, 2018	13.0	20.0	Partly cloudy sky with one or two spells of rain or thundershowers
10-Oct, 2018	13.0	20.0	Generally cloudy sky with a few spells of rain or thundershowers
11-Oct, 2018	13.0	19.0	Generally cloudy sky with a few spells of rain or thundershowers
12-Oct, 2018	13.0	19.0	Partly cloudy sky with one or two spells of rain or thundershowers
13-Oct, 2018	14.0	20.0	Partly cloudy sky with possibility of rain or Thunderstorm
14-Oct, 2018	14.0	21.0	Partly cloudy sky with possibility of rain or Thunderstorm
Gyalshing			
09-Oct, 2018	13.0	22.0	Partly cloudy sky with one or two spells of rain or thundershowers
10-Oct, 2018	13.0	22.0	Generally cloudy sky with a few spells of rain or thundershowers
11-Oct, 2018	13.0	21.0	Generally cloudy sky with a few spells of rain or thundershowers
12-Oct, 2018	13.0	21.0	Partly cloudy sky with one or two spells of rain or thundershowers
13-Oct, 2018	13.0	22.0	Partly cloudy sky with possibility of rain or Thunderstorm
14-Oct, 2018	13.0	22.0	Partly cloudy sky with possibility of rain or Thunderstorm
Mangan			
09-Oct, 2018	15.0	25.0	Generally cloudy sky with possibility of development of thunder or lightning
10-Oct, 2018	15.0	25.0	Generally cloudy sky with a few spells of rain or thundershowers
11-Oct, 2018	15.0	24.0	Generally cloudy sky with a few spells of rain or thundershowers
12-Oct, 2018	15.0	24.0	Generally cloudy sky with possibility of development of thunder or lightning
13-Oct, 2018	15.0	25.0	Partly cloudy sky with possibility of rain or Thunderstorm
14-Oct, 2018	15.0	25.0	Partly cloudy sky with possibility of rain or Thunderstorm
Namchi			
09-Oct, 2018	14.0	24.0	Generally cloudy sky with possibility of development of thunder or lightning
10-Oct, 2018	14.0	24.0	Generally cloudy sky with a few spells of rain or thundershowers
11-Oct, 2018	14.0	25.0	Generally cloudy sky with a few spells of rain or thundershowers
12-Oct, 2018	14.0	25.0	Generally cloudy sky with possibility of development of thunder or lightning
13-Oct, 2018	14.0	25.0	Partly cloudy sky with haze
14-Oct, 2018	14.0	25.0	Partly cloudy sky with haze
Tadong			
09-Oct, 2018	15.0	26.0	Partly cloudy sky with one or two spells of rain or thundershowers
10-Oct, 2018	15.0	26.0	Generally cloudy sky with a few spells of rain or thundershowers
11-Oct, 2018	15.0	25.0	Generally cloudy sky with a few spells of rain or thundershowers
12-Oct, 2018	16.0	25.0	Partly cloudy sky with one or two spells of rain or thundershowers
13-Oct, 2018	16.0	26.0	Partly cloudy sky with possibility of rain or Thunderstorm
14-Oct, 2018	16.0	26.0	Partly cloudy sky with possibility of rain or Thunderstorm
Darjeeling			
09-Oct, 2018	9.0	18.0	Partly cloudy sky with possibility of moderate rain or Thunderstorm
10-Oct, 2018	10.0	18.0	Partly cloudy sky with possibility of moderate rain or Thunderstorm
11-Oct, 2018	10.0	19.0	Mainly Clear sky
12-Oct, 2018	10.0	18.0	Partly cloudy sky with possibility of moderate rain or Thunderstorm
13-Oct, 2018	10.0	18.0	Partly cloudy sky with possibility of rain or Thunderstorm
14-Oct, 2018	10.0	18.0	Mainly Clear sky

Source: IMD