

## Kolkata edition of National Cookery Contest



**S**onal's Cubo" by Vajayanti Pugalia, in association with "Back to Roots" and "Lets Give Back" initiative by Babetta Sakkena, a Delhi-based social organization had presented the Kolkata edition of the National Cookery Contest 2018 "Kahin Gum Na Ho Jayein" at The Spring Club on 22nd September, 2018.

The Contest purpose is to revive the food heritage of the Indian society, as the contestants prepared and brought old traditional cuisines which is fast disappearing from our plates, remarked Vajayanti Pugalia, Organizing Spokesperson. Over 40 contestants participated in the contest. All of them came in traditional ethnic wear and presented their cuisine to a panel of renowned personalities, who judged their preparations. The judges included Chef

Clement D'Cruze, Executive Chef- Hyatt Regency Kolkata, Chef Shaun Kenworthy, Shahanshah Mirza, Kolkata's popular Food Connoisseur and the great great grandson of Nawab Wajid Ali Shah, Rahul Mohata, Co-Founder of ALT and the Executive Director for BNI Kolkata, Babetta Sakkena, Founder of "Lets Give Back" initiative & Bhavika Surana, Chief of Operations of Cafe 4/1, Parno Mitra, the very popular actress also came to motivate the contestants and felicitated the top three winners. "Sonal's Cubo" is an initiative of Vajayanti Pugalia, a well known social entrepreneur based in Kolkata. The event sponsors are Big Boss Elevators, Neptune Tours and Travels, Bhiman Das, Nepcare and Cookpad. The venue partner was The Spring Club.

## The annual Biryani Festival is back

**T**he celebrated Biryani treat for the city gourmands is back again with a bang. Shiraz Golden Restaurant, in keeping with its tradition, has launched 'The Great Annual Biryani Festival' which starts from 21st September to 8th October, 2018. Biryani, a royal treat, is a perfect one-dish meal that combines ingredients typical to the Mughlai style of cooking. The Great Annual Biryani Festival menu includes the traditional Chicken Mughlai Biryani & Gosht Hyderabad Biryani among the new additions. Chicken Masala Biryani, Gosht Masala Biryani and Gosht Tur Pulao. "Shiraz has always been the priority amongst Biryani lovers for its delectable array of superb palates. We are pleased to see our patrons eagerly waiting for this Festival every year. As serving flavoursome Biryani has been our forte, we have explored the options in the varieties of Biryani keeping the true flavour unchanged," said Ishiaque Ahmed, Partner, Shiraz Golden Restaurant.



## Bharat Gaurab Ananya Samman 2018

**T**he 4th Bharat Gaurab Ananya Samman Utsav 2018 was held recently at the Kolkata Press Club. The inauguration was done by Mayor-in-Council Swapan Samaddar by the traditional lighting of the lamp. Present on the occasion were Secretary of the Dakshineswar Trust: Bramhachari Mural Bhai, president of the association: Anil Kumar Das, Secretary Anup Kumar Bardhan, Soumen Dutta and Debasish Mukherjee. The award presentation ceremony was organized by the Reporters and Photographer Association and Indian Institute of Journalists. Awardees of

this year were the gold medal was presented to astrophysicist Debasish Mukherjee, silver medals to social activist Mural Bhai, astrologer and litterateur Sanjib Chakraborty, social activist and cultural personality Saradindu Tikadar, Director of Manarat: S.W. Bhattacharya and poet Shyamal Talukdar. Apart from them, also present were Dr Gopal Chandra Sinha, Mousumi Bardhan, Archana Bardhan, Sandip Bag, Dr Suryakanti Chatterjee, Amit Banerjee, Arbab Das, Chittaranjan Mandal, Debabrata Roy Choudhury. The show was compered by Anup Kumar Bardhan.



## Zevar- The premium jewellery show



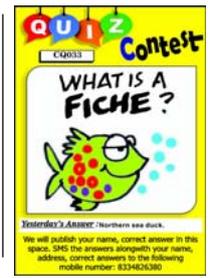
**Z**evar: The Premium Jewellery Show organized by GlamBox Experience & Expositions is a highly quality show that every jewellery enthusiast should look forward to attend. The exhibition is a well-known one owing to the number of visitors who get attracted towards the event and is an ideal platform for both buyers and sellers. The event was inaugurated by actress Sanjana Banerjee. This event exhibits products like Gold & Diamond Jewellery, Gem Stones, Silver Ornaments, Pearl & CZ Jewellery, Platinum, Traditional Jewellery, Antique, and Jadav Jewellery. The three-day premium jewellery show was held to promote and trigger the trade for the jew-

ellery industry in India. The exhibition is suitably timed, just prior to the seasonal festivities such as Durga Puja, and the auspicious occasion of Diwali, as well as the wedding season. The exhibition is one of the most popular trade fairs amongst the gem and jewellery industry of Kolkata and witnesses the largest showcasing of traditional Bengali gold and diamond jewellery. The premium exhibition showcased a rich agglomeration of exquisite and handcrafted jewellery that the state is renowned for. These splendid and intricately designed jewellery include statement sets in diamonds, golds, silvers and pearls along with gemstones and related products.

## Performances on queue from Hari Haran

**T**he onset of Mahalaya heralds the countdown to one of Kolkata's most iconic and looked forward to cultural events. In one of the longest associations of the millennium, the Vodafone Agomoni will bring another LIVE nightlong grand musical extravaganza to dazzle and delight the privileged few invitees, on the eve of Mahalaya. Vodafone Agomoni 2018 will take place on Sunday, October 7, 2018 at Science City Auditorium, Kolkata from 7:00 PM onwards. This year too Vodafone brings together an eclectic mix of music and dance legends - Hari Haran, Rituparna Sengupta & troupe, Debajyoti Mishra, Rupankar Bagchi & Konineca Banerjee, Lopamudra & Subhamita, Band Advaita, Bickram Ghosh and team, to name a few. The curtains to Vodafone Agomoni 2018 will go up with the traditional lamp lighting by Shivan Bhargava, Business Head - Kolkata and Rest of Bengal, Vodafone Idea and Rituparna Sengupta. This will be followed by a conventional welcome performance with the rhythm of the dhaks. The beat of the dhaks accompanied by the chanting of slokas will set the tone for the rest of the evening. Bhargava said, "Vodafone Idea is delighted to present the 18th edition of Vodafone Agomoni, an event that is as young as this millennium... Hosting Kolkata's signature pre Durgotsav event has been a matter of pride and enforces our credo to connect with Bengal. The stature, talent and soul uplifting performances of artistes at Vodafone Agomoni is the most befitting call to welcome Bengal's beloved Ma Durga and formally usher in 'Durgotsav'. Looking forward to another memorable evening of art, music and dance."

18TH VODAFONE AAGOMONI



## Naropa Festival 2018 concludes in Ladakh



**T**he five-day Naropa Festival of 2018, one of the Himalayan region's biggest festivals, ended with a spectacular display of cultural events ranging from traditional dance performances to pop concerts by prominent artists. Headlining the festival were Bollywood singers Sonu Nigam, Kailash Kher, Papon, Aditi Singh Sharma and Akriti Kakar, who performed to massive

crowds in one of the highest altitude concert venues in the world. Setting the tone of the festival, Ladakhi native His Eminence Drukpa Thuksey Rinpoche led prayers for the wellness of all living beings on the opening day. This was followed by cultural performances, an archery competition, fashion shows, and concert performances by both Himalayan and Bollywood artists

as a tribute to Naropa - the Indian Scholar-Saint, who ushered in several cherished pillars Buddhist philosophy. Naropa emphasized the importance of experiential knowledge in one's journey through life. The festival officially kicked off with the unveiling of Naropa's "Crown Ornament," along with a set of ancient spiritual relics of Buddhist tradition. These rarely-seen holy

artifacts were on display for all five days of the festival, drawing large crowds and pilgrims. The "Crown Ornament" on display was one of Naropa's famed Six Bone Ornaments (Crown, Necklace, Earrings, Bracelets, Seralkha and Apron); it is one of the most revered Buddhist relics, and it is believed to be an offering to Naropa by the "Dakinis" at the time of his enlightenment in Ladakh.

## SWETA PAREKH'S FESTIVE COLLECTION

**W**ith a string of festivals and culturally rich occasions around the corner, ace designer Sweta Parekh launches an exciting range of ethnic and Indo-western range that speak of Indian heritage and charm. Introducing the 'Festive Edit' collection which is highly inspired by Indian traditional values and royalty that gorgeously reflects perfection and heritage, enunciate a beautiful story which ends with a unification of love. Each design is handcrafted with love and perfection encapsulating its charm and elegance while carefully maintaining the harmony between classic styles and contemporary motifs. Staying true to our heritage, we craft each piece with precision, right from selecting raw material to final finishing touches, everything with utmost care. Designer's exquisite ranges of designs echo the sentiments of timeless elegance with a touch of modern. Beautiful floral motifs, prints, zardozi style encrusted with selective hue make up for our dreamy royal collection perfect for this wedding-festive season.



## TASTY TREAT'S UTSAV RANGE



**T**asty Treat, the ready-to-eat snacking brand from Future Consumer Limited introduces 'Utsav', a range of special Indian sweets and namkeens for the festive season. The Utsav range offers a long list of authentic and traditional gift boxes that feature popular regional, community and all-time-favourite Indian sweets, namkeen, cookies, biscuits and much more. The gift boxes are wrapped in elegant packs and are priced starting from Rs. 150 to Rs. 650.

The range includes delicacies like Modak, Gonth Ladoo and Besan Laddoo which is widely available in Maharashtra and certain markets in India. Similarly, sweets like Besan Til Laddoo, Dry fruit Ladoo, Pandhari Ladoo, Sohan Papdi and Patisa are available in Delhi and in the NCR belt. For those who have a sweet tooth and like many sweets can choose from mega gift boxes

like Imperial, Treasures and Indulgence which are priced between Rs. 650 to Rs. 500. Likewise, one can opt from medium size gift boxes like Occasions, Compliments, and Reishi to name a few; these boxes are priced between Rs. 460 to Rs. 360.

Sadasshiv Nayak, CEO - Food Business, Future Group says, "Every corner in India celebrates festivals with a special sweet or mithai that is popular in their region. With changing lifestyles, consumers are falling short of time and can make the most of the Utsav range of sweets and namkeens which are readily available. These gift boxes are tastefully made keeping in mind the food consumed by different communities and regions across the country."

Not only this, Tasty Treat also offers mixed gift boxes which include chatpata namkeens and irresistible sweets. The range features options like Sparkle, Delight, Crum Yums, Rejoice, Moments and many more priced from Rs. 150 to Rs. 320.