

Hi-Tech Animation to launch MOOPLE TV



A world of newly-created Bengali animated cartoon characters like Neel, Pari, Rex, Packi, Stegy, Tops and Tero under the title "Dhinchak Dino", opened up to the kids with the launch of MOOPLE TV Channel. The Channel, which made its debut on YouTube on 14th November 2018, Wednesday, would provide infotainment and also teach basic education to the kids. "Hi-Tech Animation has gathered deep experience creating content for some of the top companies in the field of animation for children. They work for kids who are the moodiest people in the world and also super heroes. With this in mind, we have tried to make the content according to their various moods, hence the name MOOPLE. Creating a wide variety of content with different moods has been our biggest challenge and pleasure," said Subrata Roy, Founder and Managing Director of Hi-Tech Animation. "We thought of starting in YouTube because it is a free channel and would be easily accessible to the children over mobile phones and other handheld gadgets. Also, we thought of starting with Bengali animated cartoons because besides Bangladesh and India, there is a huge Bengali diaspora across the world. We plan to come up with a Satellite Cartoon Channel within two years. Over the period of time we'll come up with merchandising and licensing of our different cartoon characters," said Subrata Roy.

Jagrata Pradip Sangha conducts public service programme

Several public service programmes were held under the aegis of Jagrata Pradip Sangha at West Pakuria, Keshpur block of West Midnapur recently. The opening day held a free dental camp organised by known dentists. More than 100 volunteers also donated blood that day. The following days saw an agriculture centric seminar held under the organisation of Jagrat Pradip Farmers Club of West Pakuria, in which more than a thousand farming community persons of villages of Keshpur block participated. The next day, Sunday, keeping in mind the National Education Day celebration, programmes regarding rewarding of successful students, felicitation of



eminent persons and presentation of clothes to needy children were held. The same day, President's National Teacher award winner Dr Vivekananda Chakraborty was also honoured. He was invited as the chief guest this day. Apart from him, as special guest, Madhusudan Bhunia, renowned educationist, social activist and secretary of Midnapur Sammanay Sanstha was also invited. Dr Chakraborty, in his address, related to discussion on Tagore and Swami Vivekananda's views on education. The same evening, an awareness seminar on snakes was also held. A free cataract operation and eyes testing camp was in which many villagers got their eyes checked.

Subinoy Roy

On the occasion of the birth anniversary of Subinoy Roy and Argha Sen a musical soiree was organized by the 'Madhuswara' befittingly through a bouquet of Rabindra Sangeet recently at the Surya Sen Auditorium. Among others, Ujjal Banerjee, the disciple of Suchitra Mitra and Argha Sen rendered a few popular numbers. Great Rabindra Sangeet exponent Argha Sen was felicitated at the function who, on public request also rendered a few Rabindra Sangeet besides reminiscing his association with Subinoy Roy. Others who also paid their musical tributes were Anindita Sen, Ananya Dutta, Reena Dolon Banerjee, Geeta Sarkar, Sanjoy Bhattacharya among others.



Ujjal Bandhyapadhyay, organiser of Madhuswara presenting a flower bouquet to eminent singer Arghya Sen at a programme at Surya Sen auditorium on the occasion of birth day celebration of Mr Sen recently—EOI Photo

REMEMBERED

IT'S ALL ABOUT NAUTANKI



Luxury hotels and fine dining restaurants have always played by the rules, rarely pushing boundaries while taking the cuisine to newer audiences. The new kid in the block, Naariyal Paani uses a line-up of modern gastronomic skills, in which South Indian food is moulded into delicious bits of foam, caviars, pearls or kheer. How a chef-driven restaurant recreates a simple idli into an aesthetic form of art on a plate. It's just not about technology, but how traditional Indian food items can be fused with the Western looks. Located at the Enclave Mall, Alipore, Naariyal Paani is spread across 1100 square feet and is a 40-seater upscale dining Restaurant. The ambience, theme and the menu sparks up the flavours of South India as you enter into a vibrant, bright-filled interior along with shining round small brass bells that swing on the wall. Wall-arts of Kathakali and dance-

form elements dominate the interiors, the play of bottle green, exploding golden tint yellow and the intermingled teal-turquoise blue sums up good, assembling the place into a dazzling one along with the Rickshaw-themed seating arrangement. Chef Rashmi Kedia, masterchef and Owner of the brand says, "Naariyal Paani is a very simple casual dining den for all". Coming to the eatery, they start with their archetypal Chaas (Butter Milk) which will amaze you with its rich taste. Other specialities are The Tikka On The Rocks which is live grilled South Indian tikka served with veggies, The Paniyaram that is prepared with rice and dough balls with veggies and roasted in pop style, and The Bubble Dosa, comprising of Cheese and vegetables infused in dosa batter and made in waffle machine. Pizza lovers can try out The Pizza Uttapam which is an Uttapam base with pizza toppings.

NAARIYAL PAANI

ZEE5 launches



After the stunning success of Aranyadeb, ZEE5, India's #2 OTT platform has announced the launch of a ZEE5 Bengali Original and the first Bengali web series on the platform titled 'Kaali'. The stellar cast and crew including director Korok Murmu, actress Paoli Dam and music director Nabarun Bose and cast members, came together to launch the series at an event in the city. The eight episode fast-paced thriller will go live on ZEE5 on 18th November. Kaali is a story which takes you on a cliff hanger ride where a mother has one night to save her son. Produced by Parambrata Chattopadhyay who is known for acting in and directing brilliant and entertaining films, Kaali delves into the unseen underbelly of Kolkata which is usually spoken about in hushed tones. Filled with hope, courage, danger and betrayal, Kaali is a multi-layered show that will give you jitters as it progresses towards the climax. Manish Aggarwal, Business Head, ZEE5 India, said, "ZEE5 consistently strives to deliver edgy and engaging content to its viewers. With rich cinematography and virtually stunning scenes, Kaali is a testament to the rapidly evolving Bangla film industry as also the audience preferences. The show is a thrilling piece from our regional bouquet that will redefine popular perception about the role of women in society. Growth of Bengali content is integral to our regional strategy and Kaali's launch just ticks all the right boxes to make a perfect entertainment package for our audiences." (Photo: Arijit Ganguly)

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