

# “Gattu Battu” to premiere on May 1



This summer, Nickelodeon is all set to give kids a high decibel dose of jassoo with “Gattu Battu”. Are you an aspiring super-sleuth and love solving puzzles, adventurous mysteries peppered with a twist of comedy? Look no further than India’s first animated investigative series for kids from Nickelodeon - “Gattu Battu”. To be launched in May, the stage is set for kids to fall in love with Gattu Battu, their comic capers and the super-sonic action. Paving the way through your heart, Gattu Battu are all set to up the entertainment quotient for kids only on Nickelodeon, starting 1st May 2017 every Monday to Friday at 7.00pm. Speaking about Nickelodeon’s 4th Made in India series Anu Sikka, Head - Programming, Kids Entertainment at Viacom18 said “We at Nickelodeon have always pushed the envelope on innovation by launching shows that are a category first. Motu Patlu, Pakdam Pakai and now Gattu Battu are all unique shows that cater to the discerning needs of our young viewers. Children love mystery and adventure and Gattu Battu with its high dose of puzzle solving and comedy is sure to become a hit among kids making them the new superstars on the kids’ entertainment block.” Gattu-Battu is a contemporary series with India at its core. Gattu Battu is a story of two best friends who own an investigative security agency in a small town called Vishrampur. While Battu is the sixth sense behind every case to be solved, his friend Gattu is the courageous and righteous one. Their hilarious and brilliant cover-ups is what forms the heart and soul of this show. Gattu and Battu are joined in their fun escapades by Ting Tong, their goody and adorable sidekick with a flair for martial arts. They together along with Dr. Bhatwadekar and his gadgets come together to solve the mysteries and adventures.

Singh. The unique investigative home-grown animated show from the house of Nickelodeon is an ultimate blend of action and comedy and is sure to provide a fun filled entertainment experience for all. All set for their launch, Gattu Battu will be painting the country orange and making friends with their young viewers along the way.

## TWPM joins hands with Peace Chocs



Peace Chocs has been launched in collaboration with The World Peacekeepers Movement (TWPM) with a noble mission to spread peace in India. These chocolates are a beautiful blend of peace between individuals. Bhaichung Bhutia has come on board to contribute to spreading peace through Peace Chocs and has been recognized as a World Peace Ambassador. He encourages his fans and followers to contribute to spreading peace through the seven Peace Values of Gratitude, Forgiveness, Love, Humility, Giving, Patience, and Truth. His fans and followers can also avail pictures with them. For more details log on to [www.peacechocs.com](http://www.peacechocs.com). Dr. Anu (Ruzafa Khorakiwala), Chairman of The Peace Mission Pvt. Ltd. & Founder of The World Peacekeepers Movement (TWPM), says, “Peace is mandatory for a sound life. We need to spread peace. A way to spread peace is by expressing our emotions through Peace Chocs. This passes on a positive energy to the recipient thereby enabling stronger bonds and relationships.” There are more than 40 celebrities who have come on board to contribute to spreading peace through Peace Chocs and are recognized as World Peace Ambassadors, some of them include Amrita Rao, Mickey Mehta, and Joy Sengupta. These chocolates are available at all leading retail outlets in Mumbai, Pune, Delhi NCR, Kolkata & Madhya Pradesh.

## Nitesh Tiwari presents Bi B in & as ‘Raahat Raja’

Amitabh Bachchan as #RaahatRajaSuper Star Amitabh Bachchan will soon be seen in a new Avta tar as ‘Raahat Raja’, casted and directed by none other than Nitesh Tiwari of ‘Dangal’ fame. Nitesh’s superb creative vision not only compelled Big B to act in the ad film but also lend his magical legendary voice. Speaking on the occasion, this new ad film will be recreating the iconic Johnny Walker song ‘Sar Jo Teri Chakraye’ in an innovative Nautanki style. Nitesh’s directorial expertise and Amitabh Bachchan’s youthful energy will bring alive the character of Raahat Raja, a delightful change in his life. “It was a stunning feat to find the liveliness that Bachchan brings to stage. With such a peppy song, the energy levels were very high during the shoot with how the film has turned out and whoever we have shown it has just loved it,” quoted a source from the production team. Even the music has been recreated to match the latest trend of reviving old songs. As rightly pointed out by Amit on his Instagram page, it is indeed a ‘mad song’. As Raahat Raja, Amitji relives his classic funky dance moves as seen in ‘Rajra re’, ‘Jhoom Barabar Jhoom’ and ‘Khaake Paan Banaras Wala’. This is definitely going to be a fresh wave of entertainment to look out for!

# Discovery all set to score with passionate fans



Discovery is set to excite audiences in India by bringing the amazing stories of footballing legends to viewer’s screens across India. Cristiano Ronaldo-The world at his feet and Sleeping Giant-An Indian football story are the two movies Discovery will premiere under its recently launched ‘Movie Nights’ on Saturday 29 April and 6th May 2017. These movies will encourage viewers to follow their dreams, and never give up. Cristiano Ronaldo-The world at his feet is based on the life of the current global Portuguese superstar who plays for Spanish club Real Madrid and the Portugal national team. The documentary reveals how he spent his childhood practicing football for hours, skipping his meals and sometimes school too. The movie further showcases how he honed his natural ability, through sheer determination and commitment to his craft and shaped his attitude to conquer his fears and realize the ultimate dream – to be the best footballer in the world. On the other hand, Sleeping Giant-An Indian football story about the future of Indian football. The movie features the story of two ordinary children from Mumbai who followed their passion, persevered and earned a golden chance to play for famous football clubs in England.

Brief of the movies: Cristiano Ronaldo-The world at his feet (29th April)-The movie will follow the life of star footballer Cristiano Ronaldo from his beginnings in Portugal, breakthrough start with Manchester United and current career at Real Madrid. The movie has been narrated by award winning actor Benedict Cumberbatch and also features other footballing legends David Beckham, Wayne Rooney and Lionel Messi. Trailer link: <https://www.youtube.com/watch?v=eN1JKuwuQW8>



Sleeping Giant-An Indian football story (6th May)-The movie revolves around the story of two children who were selected from 1700 contenders for once in a lifetime opportunity i.e. to be taken under the wing of a famous English Football club and be trained like pros. Shot over 2 and a half years, this documentary follows the young hopefuls from the back streets of Mumbai to London as they embark on an incredible journey to realize their dreams and follow them. The movie has been made by the same team who made the documentary ‘The Four Year Plan’, who found out about this story whilst shooting behind the scenes at QPR. Trailer link: <https://www.youtube.com/watch?v=eN1JKuwuQW8>

## A collection raring to unleash



Unilever brand Magnum Ice-cream recently launched a bold ad campaign during ‘Pleasure Seekers’ to let go and courageously push their pleasure boundaries with its latest ‘Unleash Your Wild Side’ campaign. Inspired by this bold stance, the Style Editors of TheLabelLife.com-Sussanne Khan, Malaika Arora Khan and Bipasha Basu set out to style a limited edition fashion collection that would encourage consumers to wear their wild side. Through this collaboration, the strong and fierce traits of the ‘Unleash Your Wild Side Campaign’ by Magnum Ice Cream blends effortlessly with the chic appeal and elegance of TheLabelLife.com style and serves as an extension to that innate, wild-and-bold side of fashionistas around the world. Consisting of bold yet sophisticated styles, the signature collection is also about donning the fearless attitude that the luxurious Ice cream brand encourages its consumers to unleash from time to time. Sumit Mathur, General Manager, Kwality Walls said, “At Magnum, we believe that everyone has an inner beast that lives within us and this campaign is all about encouraging consumers to unleash that wild

side. We are asking them to seize the day and take that extra dose of indulgence. Extending this further, we are proud to collaborate with the three celebrity Style Editors of fashion and focused, form + function fashion and living elevated essentials that marry runway trends with everyday polish. Malaika Arora Khan says, “It’s a pleasure to collaborate with Magnum Ice Cream to create this fierce limited-edition collection! Working with Magnum was an indulgent and luxurious experience. Our collection consists of game changing silhouettes, bold prints and deep hues inspired by Magnum’s latest campaign and will truly help women Unleash their Wild Side!” Speaking about the creative foundation for the collection, Sussanne Khan and Magnum share a commitment towards craftsmanship and luxury making fashion-forward Magnum and us, a natural fit. We are excited about this summer collection. Are you ready to Unleash Your Wild Side?” Excited about the collaboration, Style Editor Bipasha Basu said, “You will love the collaboration. It is such an elegant yet edgy collection that perfectly mirrors the personality of today’s women. Inspired by Magnum’s latest campaign - Unleash Your Wild Side, each element from the collection is fierce, and full of attitude.” The collection will be unveiled on TheLabelLife.com on 2nd May, 2017.

## Fastrack and Titan Sunglasses new Spring/Summer Collection

Summer is upon us and you need your trendy pair of shades to step outside in the scorching heat looking your glamorous best. Beating the heatwave and making the bold style statement, Fastrack and Titan Sunglasses are proud to launch the biggest trends in sunglasses this season. You

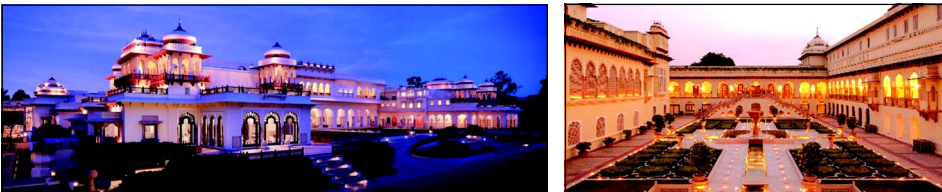


can’t fall to fall in love with... Fastrack, the largest youth brand in India has launched new trendy collection of sunglasses for Spring/Summer 2017. The designs for the SS Collection draws inspiration from the strong lines which is in trend, hard surfaces with an edgy finish to give a stylish look. The collection also includes designs by in-house experts this time. Hard angles, geometric shapes and metal finish are emerging as evolving trends for eyewear and Fastrack sunglasses are leading the way setting-in this trend. Fastrack’s Spring/Summer collection is inspired by the latest international trends. The enigmatic spring summer collection from Titan Sunglasses is inspired by exaggerated elements and features to give an elegant and sophisticated finesse to your summer look. Over half the new range of sunglasses for this collection have polarized lenses and some of the shades have lenses with flash mirror as well. Part of the collection has modern wooden elements like the brow bar and the materials used includes magnesium alloy and acetates. Subtle geometry, contemporary designs which is sure to garner attention brings out the beauty in the details. The collection focuses on exceptional quality and comfort for a look that will never go out of style. Look no further when you are deciding to choose what to wear to the office or to the long impending beach getaway, Fastrack and Titan sunglasses are your best bet to make heads turn and make an everlasting statement. The Spring/Summer collection of Fastrack sunglasses is priced at 1995 INR - 2495 INR and Titan Sunglasses is priced at 2195 INR - 4095 INR respectively. The new range of products are available at: Fastrack - eyepilus.titan.co.in; Fastrack stores, Titan Eyepilus stores, Shoppers Stop, Central, Lifestyle, Flipkart, Amazon, Myntra Titan sunglasses - eyepilus.titan.co.in; Titan Eyepilus stores, WOTS, Shoppers Stop, Central, Flipkart, Amazon

Magnum Ice Cream collaborates with online fashion label, TheLabelLife.com to co-create a style statement and it is going to be wild

## World’s Best Heritage list

# Rambagh Palace only Indian hotel listed



Rambagh Palace was named among the top ten best heritage hotels in the world by UK publication Travel Weekly. It took sixth place, and is the only Indian hotel featured on the list. Rambagh Palace was built in 1835, and has transformed from its original roots as the home of the queen’s favourite handmaiden. It later became a royal guesthouse and a hunting lodge, before being expanded and upgraded to serve as the residence of the Maharaja Sawai Man Singh II and his renowned

queen, Maharani Gayatri Devi. Today this ‘Jewel of Jaipur’ is no longer a royal residence, but its 78 stunningly restored rooms and suites—some of which were the former chambers of the Maharaja and Maharani, and still bear their names—have hosted their fair share of royalty from Lord Louis Mountbatten to Prince Charles and Jacqueline Kennedy. The extensive restorations that were undertaken before its opening as a Taj hotel made sure to retain its elaborate splendour; its hand-carved

marble jalis (lattice-work), sandstone balustrades, cupolas and chhatris (cenotaphs), and elaborate Mughal Gardens all evoke an age of regal Rajput elegance. Manish Gupta, General Manager, Rambagh Palace, Jaipur, said that the award is testament to the sincere care it offers guests: “True Indian hospitality, inspired by age-old traditions and rituals honoured by royalty and citizens alike, is a singular experience. We are proud of our associates who deliver this to our valued guests every

day, in the spectacular setting of this heritage palace.” Other hotels on the list include Omni Shoreham Hotel (Washington DC, USA), Treetops Lodge (Kenya), The Don Cesar (Florida, USA), Hotel de Rome (Berlin, Germany), Parador De Santiago De Compostela (Santiago de Compostela, Spain), Fairmont Chateau (Lake Louise, Canada), Raffes Hotel (Singapore), Inkaterra La Casona (Cushet, Peru) and Intercontinental Marseille Hotel Dieu (Marseille, France).